



The Downtown Optimist Club

Presents

The 2017 Mid Missouri Soap Box Derby

www.midmosbd.org

Sunday, June 11th, 2017*Broadway at 7th Street*Columbia, MO

Severe Weather Date: Sunday, June 18th, 2017



Sponsorship & Advertising

Business/Sponsor: _____ Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Major Corporate Sponsorship

GOLD SPONSOR (1): \$1,500.00

Includes: Key Name on Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Outside Back Cover Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

SILVER SPONSOR (2): \$1,000.00

Includes: Name of Raceday Banners, Name on MMSBD website, Name on Program Cover, Program Full Page in Color, Race Day PA announcements, Sponsorship of one derby car

BRONZE SPONSOR (4): \$ 500.00

Includes: Name of Race Day Banners, Name on MMSBD website, Name on Program Cover, Program Half Page in Color, Race Day PA announcements, Sponsorship of one derby car

Car Sponsor

\$150.00

Includes: Sponsor logos on both sides of car (Sponsor provides decals), Program eighth page ad, Race Day PA Announcements

* We are requesting, but not requiring, a 3 year commitment. Billed one year at a time.

Program Advertising

Advertising may be printed in color; advertiser provides camera-ready copy

Full Page.....\$100

Half Page.....\$75

Quarter Page.....\$50

Eighth Page.....\$25

Make Checks Payable To MMSBD, %Downtown Optimist Club, P.O. Box 1959, Columbia, MO 65205

Questions: Call Rick McKernan at (573) 881-3471

Thank You For Your Support!